

## **JORGE CROTTA**

Jorge Crotta was born and raised in Mendoza, Argentina's most important wine producing region. Jorge is a graduate of Mendoza's most prestigious business school – Universidad Nacional de Cuyo. He immediately moved into the wine world selling wines in the domestic market.

He began his winery career at Salentein, and then for 7 years worked with the Catena Zapata family. In 2013, he joined Manos Negras to become part of the management and winemaking team.

During this period, he has travelled extensively all over Canada, Latin America, Asia and Europe.